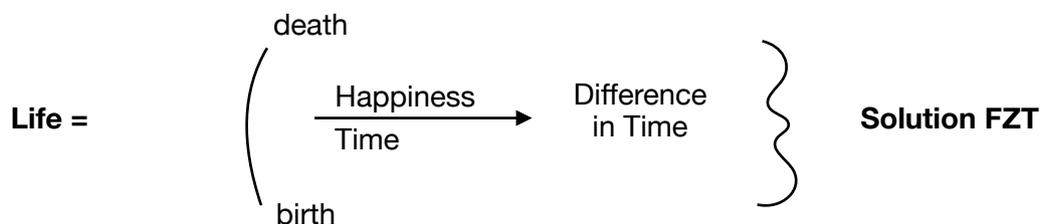




## Insurance | Investments | Women

60% of women say they want be rich and 66% describe themselves as optimistic about their ability to build personal wealth. Almost 95% of these women believe that investing can be used to help them on their journey.

Some of the biggest financial demands women face, retirement, are not thought about enough by women. They usually rank as their top priority financial goals stability, lifestyle and independence. Financial independence needless to say!



I once said that the women you see should reflect back to you, the person you would like to be, a woman who has grown more elegant and into her most pure, essential self as she has become more mature and most importantly a woman who has lived a life un-compromised who could walk away from all she had accomplished knowing her ethics and integrity were intact.

As women often say “**everyone talks about retirement savings but I want to know more about how to optimise my money today**”. More than 50% of women mention that they almost need to become a financial expert in order to talk to a financial advisor.

The irony is that our asset management sector caters primarily to men in being engineered for and marketed to them by men. It also struck me that the asset management industry’s social and cultural relevance as the exceptional to this rule should imbue in some way women interested to know more of our industry and these women are assured to be women with a certain sense of dynamic modernism. For this reason, I decided/we decided as a team that we would henceforth feature a woman on our “flagship” featured articles on women and Investments. We at FZT have the pleasure and honour of collaborating with women in our work force who are our ambassadors & they to represent us.

We would like to dedicate our featured articles to our women colleagues since we believe that they will help the world evolve to point at which she will have created every opportunity as a leader, a path that she will have helped in paving for extraordinary women and their sole courage and ability will resonate long into the future for other women and the kids around them.

The average investors **nuclei** are enlarged from engaging with the greatest women. The result is a **serotonin** dose that can only support and sustain you, and those around you into precarious times ahead.

**J.N. Exarhos**  
**Managing Director**